

DAFTAR PUSTAKA

- A., C. C., Ylimaz, A., & Oya, Y. (2018). The impact of perceived price justice and satisfaction on loyalty: the mediating effect of revisit intention . *Tourism Review*.
- Amir, & Yasraf Piliang. (2010). *Semiotika dan Hipersemiotika*. Bandung: Matahari.
- Baker, D., & Crompton, J. (2000). *Quality, satisfaction, and behaviour intentions*. *Annals Of Tourism Research*,27(3) 785-804.
- Basu, S., & Irawan. (2005). *Asas-asas marketing*. Yogyakarta: Liberty.
- Berman, Barry, & Joel R, E. (2007). *Retail Management*. New Jersey: Prentice hall.
- Fandy, T., & Gregorius, C. (2011). *Service Quality and Satisfaction*. Yogyakarta: ANDI.
- Huang, S., & Hsu, C. (2009). Effects of Travel Motivation, Past Experience, Perceived Constraint, and Attitude on Re-visit Intention. *Journal Of Travel Research*,, 29-44.
- Kotler, P. (2008). *Manajemen pemasaran edisi 12 jilid 2*. Jakarta: Indeks.
- Lirizki, A. A., Suharyono, & Aniesa, B. S. (2018). PENGARUH DINING SERVICE QUALITY (DINESERV) TERHADAP CUSTOMER SATISFACTION DAN REVISIT INTENTION . *Jurnal Administrasi Bisnis (JAB)|Vol. 58 No. 1 Mei 2018*.
- R Agustina. (2017). Bab iii metode penelitian 3.1. Analysis, (1), 34–51.
- Sharmeela-Banu Syed , A., & Gengswari, K. (2018). How does the Ambience of Cafe Affect the Revisit Intention Among its Patrons? A S on the Cafes in Ipoh, Perak . *Matec web of confrences 150*.
- Simamora, B. (2003). *Memenangkan pasar dengan pemasaran efektif dan profitabel*. Jakarta: Gramedia pustaka utama.
- Sugiyono. 2012. *Memahami Penelitian Kualitatif*. Bandung. ALFABETA
- Sugiyono. (2013). *Metode Penelitian Pendidikan Pendekatan Kuantitatif,Kualitatif dan R&D*. Bandung: Alfabeta.
- Suwantoro, & Gamal. (2004). *Dasar-dasar pariwisata* . Yogyakarta: Andi offset.
- Tjiptono, & Fandy. (2008). *Startegi pemassran* . Yogyakarta: ANDI.
- Utami, C. (2006). *mplementasi RitelManajemen Ritel*. Jakarta: Salemba Empat.



Universitas
Esa Unggul

Universitas
Esa Unggul

Universitas
Esa Unggul